

konstrundan 2021
10-10 | 11-12 | 13-14
SAT-SUN | **4-5.9.2021** | 11-17



Press release 8.6.2021

KONSTRUNDAN PRESENTS TWO NEW EVENTS THIS YEAR

Konstrundan is an established event that has been organized annually in Finland since 2008. During Konstrundan, professional artists, artisans and designers open their studios and workshops to the public.

This year Konstrundan kicks off the first weekend in September, Sat-Sun 4-5.9.2021. The studios are open between 11-17. This year Konstrundan has a record number of participants, a total of 490 persons! All of them are presented on our website www.konstrundan.fi

The news of the year: EVENING OF THE ARTS 19.8.2021

In August, Konstrundan will arrange an art auction for the first time. All the objects for sale are made by Konstrundan participants. The artist has set the starting price, which will be accrued to the artist if the object is sold. The profit from the sale goes in full to charity, this year to the creative and artistic activities at [the New Children's Hospital in Helsinki](#).

The auction is planned as both a physical event in Fiskars Village and as an online auction. If the event in Fiskars cannot be arranged due to the coronavirus, the auction will still be arranged online. The auction is conducted by the auction house Helander in collaboration with our important partner Fiskars Group.

Another new concept this year: pre-booked group visits Friday 3.9

On the Art Friday 3.9 Konstrundan will present a new film with an artwork assignment for all children of primary school age. In order to also offer older children something, we suggested that school and student groups could visit studios during the Friday before the actual Konstrundan. Around half of the participants are welcoming groups and the invitation has been extended to other groups, such as associations and companies.

You find the list of all participants welcoming pre-booked groups on our [website](#). We ask interested groups to contact the artist directly to book a visit.

Konstrundan is important for the participants

The overall aim with Konstrundan is to increase the understanding of national contemporary art, crafts and design and to promote professional artists by enabling personal meetings between the public and the artists. Konstrundan supports the participants in their professional practice by offering new sales opportunities and networks. This feels particularly important now as all activities have been limited by the corona pandemic.

“Even though our goal is to have over 16 000 visitors, the number of studios is so high throughout Finland that we can arrange a safe event for everybody. Especially in these days the contact with the public is of great importance for artists! So take the chance to visit your local creatives,” says project manager Martina Lindberg.

Konstrundans regional contacts 2021

We have divided Finland into eight regions and each region has its own contact person, who is happy to answer any questions regarding this year’s event.

Konstrundan, Southwest Finland and the rest of the country

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