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konstrundan

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IT'S TIME TO APPLY TO KONSTRUNDAN 2021!

Now it is time to submit applications to participate in this year's Konstrunda! Konstrundan will be held during the first weekend in September, 4-5.9.2021. During the weekend professionals in the fields of arts, crafts and design open their studios to the public.

The application period is 21.1-21.2.2021, the application is filled in on www.konstrundan.fi.

Konstrundan is a national project, and last year we had participants from Hanko in the South to Inari in the North, and from Lappeenranta in the East, to Eckerö in the West. Our goal for 2021 is to have over 300 participants and over 16, 000 visitors.

Konstrundan has been organized in Finland since 2008. The overall goal is to support artists in their professional practice. As a participant, you get increased visibility, new contacts, the opportunity for direct sales and, above all, Konstrundan generates many meetings with people interested in art. Konstrundan is free for both participants and visitors.

When the jury has selected the participants they will be announced and presented on the website as well as in Konstrundan's magazine, which is published in the summer. This allows visitors ample time to plan their Konstrundan weekend.

"Many artists have been hit hard by the corona pandemic and now need support and encouragement, as well as buying customers. Buying art and design directly from an artist or craftsman has great added value for both parties," says Konstrundan's project manager Martina Lindberg. *"While visiting a studio, you can learn more about the work process behind the end product as well as having the opportunity to meet and talk with the artist."*

Martina also acts as a regional contact for the Turku region. Konstrundan has six regional representatives, who act as contact persons in the regions. They are: Leena Stolzmann in Eastern Uusimaa, Ida Taavitsainen in the capital region, Jani A Purhonen in Western Uusimaa, Oona Haapamäki in Ostrobothnia and Leila Cromwell-Morgan Lönnroth on the Åland islands. New for 2021 is that Northern Finland has its own regional representative, and that is Ami Avellán.

Further information:

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